



## Event Concept - IntraFish Seafood Leadership Forum

The IntraFish Seafood Leadership Forum in St Johns will discuss the future of the seafood sector considering recent shifts towards sustainability. Industry experts will discuss new and emerging opportunities including land-based (RAS) salmon farming and the future of fish farming in general. The event is hosted alongside Aquaculture Canada and WAS North America 2020.

**Date:** TBC August

**Theme this year:** The Future of Fish Farming in Canada/ Enhancing sustainability of fisheries.

### Audience

Approx. speakers	Delegates
12-14	70-80

### Who attends?

Seafood buyers, processors, suppliers and investors, aquaculture companies.

### Macro issues that are a backdrop to the event

- ❖ Canadian PM Justin Trudeau's government has actioned the development of a plan to transition net-pen salmon farming in British Columbia by 2025. The goal is to increase the country's marine protected areas to cover 25 percent of Canada's oceans by 2025 and shift towards land-based aquaculture. The salmon farming industry's reaction to Trudeau's mandate has been widely negative.
- ❖ There has been multiple announcements indicating a potential substantial growth in land-based salmon production across North America in recent years. Trend of land-based salmon farming is beginning to gain interest, with production costs dropping and prices along with them.

In the context of increased production of land-based salmon farming and Canadian Prime Minister Justin Trudeau's push to end net pen salmon farming for British Columbia farmers, the IntraFish Seafood Leadership Forum will highlight the burning issues and opportunities surrounding the sector.

### What's on the agenda?

**Session: Opportunities in Land based salmon farming**

**Session: Closed Containment Projects/ Net-pen Alternatives**

**Session: Sustainability: Maintaining a low carbon footprint in salmon production**

### Potential speakers

- Thomas Greig
- Mark Lane, NAIA- potential presenter on their land-based salmon project
- Cermaq
- MOWI
- Brian Vinci, Director, Fresh Water Institute
- Broodstock Capital
- Atlantic Sapphire

**Aim of the conference**

This event attracts a range of senior and innovating partners from across Canada's farmed seafood supply chain. The forum will discuss the future potential for land-based salmon aquaculture and offers the opportunity to network with the most prominent players across the seafood community.

**Opportunities for cross involvement of WAS2020 delegates**

As it is highly likely we will have our delegates looking to attend WAS2020, we are keen to engage in cross marketing and promotion with your organisation. IntraFish is a globally recognised provider of news and information to the seafood, fisheries and aquaculture industries.